



Supplier  
Diversity

## Capital One Diverse Supplier Mentoring Program

### Applicant Information

Company Name: Date:

Address:

City, ST and Zip:

Participant's Name:

Phone:

Email

Referring Organization

### MWBE Category

African American  Asian American  Hispanic American  
 Indian/Pacific Islander  Native American  Women  LGBT  
Other \_\_\_\_\_

**% Ownership** 50% 51-66% 67-100%

### Brief Company Background and Services/Products Offered

[Use this space to provide a brief summary of the company](#)

**What are you looking for from this program?**

**Please rank 1-3 (1 being your first choice) which area is of most interest to you:**

- \_\_\_\_\_ **Brand/Communications:** How a business communicates with others, share its values, and shows its impact
- \_\_\_\_\_ **Data:** How a business analyzes and uses information collected to assess and evaluate the business and its work.
- \_\_\_\_\_ **Design:** How a business creates and plans services, products, and experiences for customers.
- \_\_\_\_\_ **Finance:** How a business handles daily and long-term monetary operations, strategy, and resource development.
- \_\_\_\_\_ **Legal:** How a business prevents and handles legal issues.
- \_\_\_\_\_ **Operations:** How a business initiates, plans, and carries out business and day-to-day tasks.
- \_\_\_\_\_ **Strategy:** How a business identifies strategies that will best enable the advancement of its mission.
- \_\_\_\_\_ **Technology:** How a business uses technology to support its mission, work, and reporting.

**Additional Questions to assist us during the pre-selection process:**

1. How long have you been in business?

- a. Less than one year
- b. 2-5 Years
- c. 6-10 Years
- d. More than 10 Years

2. What is your gross revenue?

- a. Less than \$100K
- b. \$100k- \$ 1.0 Million
- c. Greater than \$1 Million

3. How many employees do you have?

- a. Less than 5
- b. 6-10
- c. 11- 25
- d. Greater than 25

4. How many customers do you have?

- a. Less than 15
- b. 16-30
- c. More than 30

Please return completed application to: **fill in with your contact info**